



No Such Thing—The Award-Winning Multimedia Campaign

In 2015, Rights4Girls launched the [No Such Thing campaign](#) to eliminate the concept of ‘child prostitute’ in language, law, and media. The campaign was developed in collaboration with survivor advocate Withelma “T” Ortiz Walker Pettigrew, who bravely testified before Congress that “there is no such thing as a child prostitute,”—there are only victims of child rape.

Among the campaign’s many successes, including [moving the Associated Press to eliminate the term “child prostitute”](#) from its lexicon and influencing California legislators and the Governor [to enact legislation](#) protecting minors from prosecution for prostitution throughout the state, the campaign has won many awards.

Read more below:

POLLIE AWARD

In 2016, Rights4Girls was awarded a Pollie Award for our No Such Thing Campaign. The Pollie Awards are the most prized awards in the political communications and public affairs industries.

REED AWARD

In 2016, Rights4Girls won a Reed Award for our No Such Thing Campaign for Best Web Video for Issue Advocacy. Reed Awards are prizes selected by a panel of judges for excellence in political campaigning, campaign management, political consulting, and political design.

To find out more about bringing our award-winning, multimedia awareness campaign to your city, contact us at Maheen@rights4girls.org.

For media inquiries, please email BArredondo@rabengroup.com.